

SIIA Mailing List Information Sheet

List Manager: Becki Lake -- (202) 452-1600 x 373 **Web:** <http://www.siiia.net>

Brief explanation of SIIA's membership:

All company contacts are current members of the **Software & Information Industry Association**. Our member companies range in size from large corporations to small, one/two person start-up companies. The complete list includes full and associate members.

SIIA member contacts:

SIIA contacts are Presidents, CEO's and Directors of Marketing in general. We also have general counsel, CFO and HR professionals for some of our member companies.

Counts:

**** All counts are approximate and subject to change ****

◆ 1100 entire list (900 US & Canada / 200 International)

One-time use Rental Fee:

The rate for the entire or partial list is **\$750.00** (non-members) or **\$150** (SIIA Members).

Media Available:

We will e-mail the list in an Excel file.

Processing & Shipping:

Please allow ten (10) working days for processing your mailing list request from the date SIIA receives **all** the documentation. If you require a rush processing, SIIA will make every effort to accommodate your request, however, a \$25.00 rush fee will be added to your request.

Please note:

All documentation must be received before the list is shipped.

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| <ol style="list-style-type: none">1. Phone, fax and e-mail addresses are <u>not</u> available for rent.2. Our membership list consists of one contact name per company.3. No unlimited use rates are available. |
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For more information or to order an SIIA mailing list, please contact:

Becki Lake

Software & Information Industry Association
1730 M. Street, NW, Suite 700
Washington, DC 20036

Phone: (202) 452-1600 ext. 373

Fax: (202) 223-8756

Email: { HYPERLINK <mailto:blake@siiia.net> }

SIIA List Rental Agreement For One-Time Use of SIIA Member Mailing List

The attached piece is a:

- Draft (Changes to message content will be submitted to SIIA for prior approval.)
- Final Copy with no changes

Payment: List rental is **\$750** (non-members) and **\$150** (SIIA Members)

- A check is enclosed
- Please bill my credit card
 - Visa
 - MasterCard
 - American Express

Card Number _____ **Exp. Date** _____

Billing Address

I agree that my company will use the SIIA member mailing list for a one-time only mailing of the attached sample-mailing piece. I agree that the labels will not be duplicated in any way. I am aware that SIIA will not tolerate its endorsement on the mailing piece and will deny the distribution of the mailing if such an endorsement exists. I also understand that SIIA requires any companies using its data to have developed a privacy policy that incorporates SIIA's privacy principles found at <http://www.spa.org/govmt/privacyprin.htm>. By signing this form, I agree to pay the list rental fee and abide by the terms outlined on this form.

Name (print clearly): _____

Company: _____

Signature: _____

Phone: _____ Fax _____ Email _____

The mailing list will be e-mailed to the above address.